



**2024 A DAY IN DERM
FIRST ANNUAL OSDPA CONFERENCE
EXHIBITOR
INFORMATION
CME CONFERENCE**

OCT 19, 2024

OSDPA

EMBASSY SUITES, INDEPENDENCE, OH

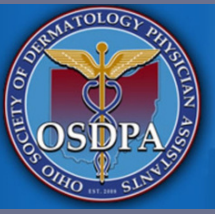
**OHIO SOCIETY OF DERMATOLOGY PHYSICIAN
ASSISTANTS**

**INDUSTRY PARTNER
PROSPECTUS**

REGISTER NOW

 <https://ohiodermpa.wixsite.com/osdpa>

 ohiodermpa@gmail.com



2024 A DAY IN DERM 1ST ANNUAL OSDPA CONFERENCE EXHIBITOR INFORMATION CME CONFERENCE



About OSDPA

The Ohio Society of Dermatology Physician Assistants (OSDPA) was created in 2008 as a non-profit 501(c)(3) organization to promote the professional and personal development of Physician Assistants who specialize, or have an interest in, the field of Dermatology. The OSDPA is a state affiliate chapter of the Society of Dermatology Physician Assistants (SDPA).

The OSDPA mission is to enhance the health and well-being of the people within Ohio through the representation and advancement of the dermatology physician assistant profession.

The OSDPA purpose is to develop and sponsor continuing medical education programs, promote the academic and clinical training of physician assistants and nurse practitioners in dermatology, create published articles relating to dermatology in professional journals, and serve as an information source for dermatologists, physician assistants, nurse practitioners, physician assistant student, and patients.



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An Invitation to Sponsor and Exhibit at

2024 A Day in Dermatology CME Conference!

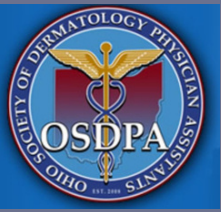
Join us in Independence, Ohio for the 1st annual A Day in Derm CME Conference at the Embassy Suites by Hilton Cleveland Rockside, October 19th, 2024. OSDPA is proud to host the first local conference in Northeast Ohio for Dermatology PAs and NPs. Sponsorships provide our industry partners with the opportunity to get their brand, services, and products in front of Ohio's Dermatology Physician Assistants and Nurse Practitioners.

*As a Day In Derm CME
Conference Partner, you will:*

- Maximize Visibility
- Generate Leads
- Showcase your Products
- Expand your Network
- Build Relationships
- Engage with PAs & NPs

This program is not yet approved for CME credit. Organizers plan to apply for 5-7 AAPA Category 1 CME credits from the AAPA Review Panel. The total number of approved credits is yet to be determined.


2024 A DAY IN DERM 1ST ANNUAL OSDPA CONFERENCE EXHIBITOR




A Day in Derm First Annual OSDPA Conference Exhibitor Information

SPONSORSHIP LEVELS

GOLD- 5000 DOLLARS

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- Exhibit Table: Six-foot table in exhibit hall, see PAGE 6 for further details
 - Location on first-come first-served basis in order of sponsorship from highest to lowest
 - Company handout will be added to OSDPA registration packet given to every participant
 - 3 complimentary conference registrations
 - Permission-based attendee list, before event and updated after event
 - Recognition at conference during President's address
 - Company logo on OSDPA website and conference signage (registration, podium)
 - Individual Shoutout on Social Media and newsletter
 - First opportunity for additional marketing if it becomes available

SILVER- 3000 DOLLARS

- 
- Exhibit Table: Six-foot table in exhibit hall, see PAGE 6 for further details
 - Location on first-come first-served basis in order of sponsorship from highest to lowest
 - 2 complimentary conference registrations
 - Company logo on OSDPA website and conference signage (registration, podium)
 - Group Shoutout on social media and newsletter with other silver sponsors

BRONZE- 1000 DOLLARS

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- Company logo on OSDPA website and conference signage (registration, podium)
 - 1 complimentary conference registration
 - Group Shoutout on social media and newsletter with other bronze sponsors

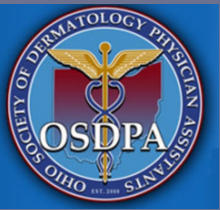
CONTACT US

 <https://ohiodermpa.wixsite.com/osdpa>

 ohiodermpa@gmail.com

We request these funds are received no later than July 1st, 2024. Our tax ID is: 26-3902078. Payment may be made via credit card on our registration link (see page 1) or via check (made out to OSDPA) mailed to: Ohio Society of Dermatology Physician Assistants 745 Oakmont Dr. Avon Lake, OH 44012

2024 A DAY IN DERM 1ST ANNUAL OSDPA CONFERENCE EXHIBITOR



A Day in Derm First Annual OSDPA Conference Exhibitor Information



EVENT INFORMATION



Location: Embassy Suites by Hilton Cleveland Rockside



Exhibit Space: 6:30 AM - 2:00 PM



Exhibit Set-Up: 9:00 AM



Exhibit Hall Hours: 10:30 AM-1:00PM

SHIPPING INFORMATION

All shipments/packages should be labeled with the following:

Embassy Suites Event: OSDPA meeting,
October 19th, 2024
Hold for: Embassy Suites by Hilton
Cleveland Rockside
5800 Rockside Woods Blvd N,
Independence, OH 44131

CONTACT US

<https://ohiodermpa.wixsite.com/osdpa>

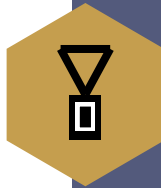
ohiodermpa@gmail.com

ADDITIONAL SPONSOR OPPORTUNITIES



ATTENDEE TOTE BAG - \$2000

Every in-person attendee will carry your company name and logo on their co-branded meeting bag (product logos will not be accepted). You may include one product flyer or swag in every bag.



MEETING LANYARD - \$2000

Given to every attendee upon arrival and worn throughout the meeting, lanyards contain name badges and meeting schedules. Every meeting attendee is recognized on-site by wearing this OSDPA and sponsor co-branded item.



EMAIL BLAST - \$500

OSDPA will send one email to membership and attendees before or during the meeting. Email may not exceed 1000 characters or include more than one link. All content must be approved by OSDPA staff.

We are happy to work with you to develop the right engagement that meets your organization's marketing objectives while supporting the OSDPA in alignment with our event strategy.



2024 A DAY IN DERM 1ST ANNUAL OSDPA CONFERENCE EXHIBITOR INFORMATION CME CONFERENCE



Exhibit Information for Gold and Silver Sponsors

Exhibit Space: 6-foot tabletop display, two chairs

Exhibiting Benefit:

- Dedicated Break with Exhibit Hall Passport for attendees (including prizes for completion)
- *No product theater over lunch and lunch will be served just outside the exhibit hall/ pre-function space*
- Company logo on OSDPA website and conference signage (registration, podium)
- Two company representative badges per exhibit space

Exhibit Hall Schedule:

Sat Oct 19, 2024	7:00 AM	8:00 AM	Registration/light breakfast
	7:15 AM	7:30 AM	President's address/membership meeting
	7:30 AM	8:30 AM	Lecture 1
	8:30 AM	9:30 AM	Lecture 2
	9:30 AM	10:30 AM	Lecture 3
	10:30 AM	11:00 AM	Break with Exhibitors
	11:00 AM	12:00 PM	Lecture 4
	12:00 PM	1:00 PM	Lunch and Break with Exhibitors
	1:00 PM	2:00 PM	Lecture 5
	2:00 PM	3:00 PM	Lecture 6
	exhibit hall 10:30 AM- 1 PM		
	*schedule is subject to changed based on conference agenda developments		

The Day in Derm 2024 will be held at the Embassy Suites 5800 Rockside Woods Blvd N, Independence, OH 44131. The exhibit hall will be held in the pre-function space and salon next to the main session room.

Booth Information

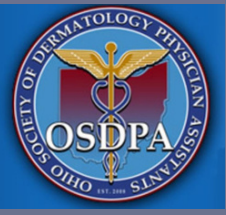
The booth space includes a six-foot table and two chairs. To maintain uniformity and to prevent obstruction of view of adjoining booths, no solid or draped walls can be higher than eight (8) feet in the back and four (4) feet on the sides. Sponsors are responsible for the cost of audiovisual, electrical, internet, and shipping and handling costs pertaining to their exhibit space. All services or materials supplied by any contractors ordered by exhibitors/sponsors will be billed directly by the contractor to the exhibitor/sponsor. Therefore, the meeting does not assume any liability or responsibility for any act performed or omitted by such official contractors.

Assignment of Space

All booths will be assigned on a first come, first served basis in the order of sponsorship level from highest to lowest.

Registration

All company representatives must be registered with their own individual email addresses to attend the meeting. No representative will be admitted to the exhibit area without an exhibitor's badge. Registered representatives may attend all scientific sessions and social events; however, no business may be done within session room.



2024 A DAY IN DERM 1ST ANNUAL OSDPA CONFERENCE EXHIBITOR INFORMATION CME CONFERENCE



Helping People To Grow Better Together.



Payment Information

Tax- ID: 26-3902078

Sponsor/Exhibitor agrees in consideration of the sponsorship/exhibiting benefits outlined in the Industry Partner Prospectus to pay in full the selected sponsorship level amount(s) or exhibit only fee by the required due date. OSDPA and Sponsor/Exhibitor acknowledge that the Sponsor/Exhibitor's role in the Day in Derm CME Conference is limited to making a financial contribution and receiving sponsorship benefits or exhibit space, and that the Sponsor/Exhibitor is not otherwise involved in the Day in Derm CME Conference. The Sponsor/ Exhibitor is neither a decision-maker nor an advisor to the Day in Derm CME Conference. All payments must be paid in USD. OSDPA accepts credit card and checks for payment. Full payment is due within 30 days of sponsorship registration, a 2.5% fee will be applied to unpaid payments after 30 to 45 days and sponsorship will be cancelled for no payment after 60 days or by September 19, 2024, whichever may come first. Full payment is due for sponsorship registrations received after September 19, 2024. Checks should be made payable to OSDPA and mailed to:

REGISTER NOW

<https://docs.google.com/forms/d/e/1FAIpQLSc7mdUKy14TZCxnITjZszGCQW6O1ALKnqo2oUq7VeVa2HwdBA/viewform>



OSDPA Day in Dermatology CME
Conference
attn: Margaret McKernan
745 Oakmont Dr. Avon Lake, OH
44012

 <https://ohiodermpa.wixsite.com/osdpa>



ohiodermpa@gmail.com



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Terms & Conditions

The following terms and conditions are designed to give structure to the relationship between the Ohio Society of Dermatology Physicians Assistant (OSDPA) and sponsoring/exhibiting companies in preparation for and during OSDPA's 2024 Day in Dermatology CME Conference. Neither the rights nor obligations under this Agreement shall be assigned or otherwise disposed of without the prior written consent of the non-assigning party. Any attempted assignment of this Agreement shall be null and void and shall constitute a breach of the agreement, resulting in cancellation at the discretion of OSDPA. OSDPA is the sole authority for resolving questions or issues arising from the interpretation of the following terms and conditions. The authorized sponsor signing the Agreement is responsible to ensure the company representatives who will be involved in any activity relating to the conference will be aware of and comply with these conditions.

ELIGIBILITY: Sponsors/Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to attendees, as determined by OSDPA in their sole discretion. OSDPA reserves the right to determine the eligibility of any assets for display at Day in Derm 2024.

SPONSOR CANCELLATION & REFUND POLICY: Notification of cancellation must be done in writing to ohiodermpa@gmail.com. The benefits provided to meeting sponsors start immediately upon payment or receipt of purchase order. No refunds will be given for any cancellations of a sponsor within 30 days of the conference. In the event of cancellation by the Sponsor (other than because of any restrictions enforced by government regulations), the following cancellation fees will apply

Cancellation Date	Cancellation Fee
More than 90 days (July 22, 2024)	25% of total sponsorship fee
60-90 days (July 21, 2024- August 21, 2024)	50% of total sponsorship fee
30- 60 days (August 20, 2024- September 19, 2024	75% of total sponsorship fee
After September 19, 2024	100% of sponsorship total

EXHIBIT ONLY CANCELLATION & REFUND POLICY: Notification of cancellation must be done in writing to ohiodermpa@gmail.com no later than September 19, 2024, to receive a refund minus a \$250 administrative cancellation fee. No refunds will be given for cancellations received after September 19, 2024.

INSURANCE: It is the responsibility of each sponsor/exhibitor to maintain insurance against injury to person or damages or losses of property in such amounts as the exhibitors deems adequate. Insurance protection will not be provided either by the OSDPA or the Hotel.

SECURITY: The exhibit area will be in a public space of the Hotel. OSDPA will not be providing security when the meeting is not in session. The meeting rooms should be locked but it is encouraged and recommended that nothing of significant value is left in the exhibit space during off hours.

LIABILITY & INDEMNIFICATION: The sponsor/exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising out of any property of exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with exhibitor's participation in Day in Derm 2024. The exhibitor shall protect, indemnify, hold harmless and defend OSDPA, its officers, directors, agents and employees, and the Hotel and its agents and employees from and against any and all such claims, liabilities, losses, damages and expenses; provided that the foregoing shall not apply to injury, loss or damaged by or resulting from the negligence or willful misconduct of OSDPA, its officers, directors, agents and employees, and the Hotel and its agents and employees. In case any part of the exhibition hall is destroyed or damaged so as to prevent Day in Derm 2024 from permitting an exhibitor to occupy assigned space during any part of the whole of the exhibition period, or in case occupation of assigned space during a part or the whole of the exposition period is prevented by strikes, Acts of God, national emergency or other cause beyond the control of OSDPA, then the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor; and the exhibitor hereby waives any claim against the OSDPA, its officers, directors, agents and employees for losses or damages which may arise in consequence of such inability to occupy assigned space. **FORCE MAJEURE:** In case of Force Majeure, OSDPA reserves the right to modify dates, time schedules, event plans and programs. In case of forced cancellation of the event, money paid by Sponsors/Exhibitors will be reimbursed, subsequent to proportional deduction of expenses incurred.

INTERPRETATION & APPLICATION OF TERMS & CONDITIONS: All matters in question not specifically covered by these terms and conditions are subject to the decision of OSDPA. Sponsors/Exhibitors agree to comply with all subsequent reasonable rules adopted by OSDPA for Day in Derm 2024. OSDPA may grant permission to exhibit, subject to such special conditions or limitations, as it is deemed necessary to assure that an exhibit satisfies the basic criteria for technical exhibits.