

2026 DAY IN DERM
THIRD ANNUAL OSDPA CONFERENCE
EXHIBITOR INFORMATION

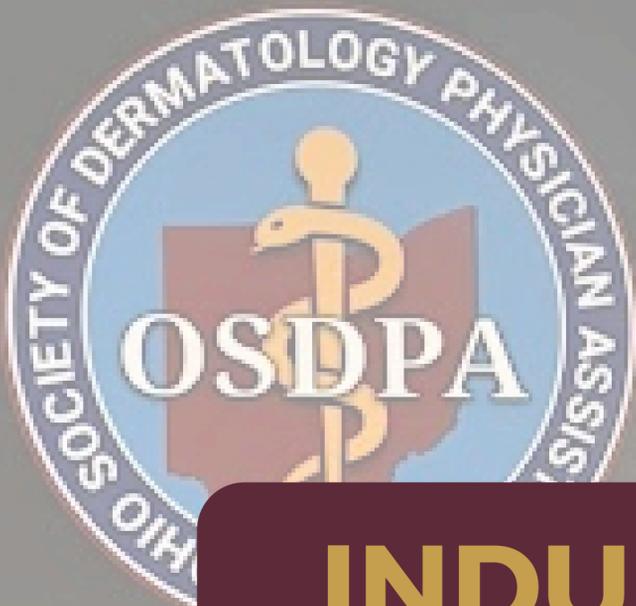
NOV 7TH, 2026

EMBASSY SUITES, INDEPENDENCE, OH

OSDPA

OHIO SOCIETY OF DERMATOLOGY PHYSICIAN ASSISTANTS

Exhibit Hall



**INDUSTRY PARTNER
PROSPECTUS**

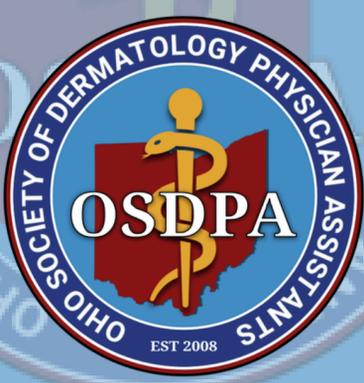
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2026 DAY IN DERM THIRD ANNUAL OSDPA CONFERENCE EXHIBITOR INFORMATION CME CONFERENCE

About OSDPA

The Ohio Society of Dermatology Physician Assistants (OSDPA) was created in 2008 as a non-profit 501(c)(3) organization to promote the professional and personal development of Physician Assistants who specialize, or have an interest in, the field of Dermatology. The OSDPA is a state affiliate chapter of the Society of Dermatology Physician Assistants (SDPA). OSDPA's mission and vision continues to align with our industry partners and our members as we strive to enhance the professional and personal development of dermatology physician assistants in Ohio.

About The Day in Derm Conference

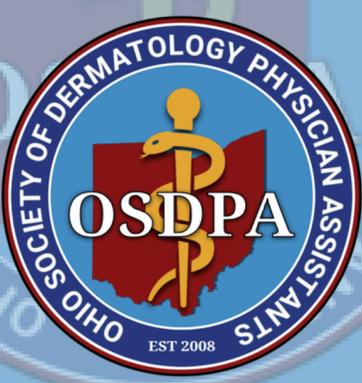
The 3rd Annual Day in Derm Conference, hosted by the OSDPA, offers a unique opportunity for sponsorship in the growing field of dermatology education. We are expecting to host over **80 attendees**, including physician assistants (PAs) and nurse practitioners (NPs) specializing in dermatology. The Day in Derm Conference has seen increasing engagement from members with over **50% of attendees participating in additional offerings past CME**, including but not limited to Career Lounges, Exhibit Hall attendance, Post-Reception, and the night before events.

A 2026 study found that **PAs and NPs accounted for 38% of prescribing clinicians in dermatology specialty care.**¹ The annual rate of increase in **specialty medication prescribing costs per prescriber-year was notably higher for PAs and NPs when compared to their physician colleagues, demonstrating a 32% annual growth rate versus 24% for physicians.**¹ By sponsoring the Day in Derm Conference, your company will gain direct access to this highly engaged group of healthcare professionals, furthering your presence in this dynamic and growing market.



1. Kneisel, K. (2026, January 15). Share of biologics prescribed by NPS, PAS grows rapidly in dermatology. Medical News. <https://www.medpagetoday.com/dermatology/generaldermatology/119442>



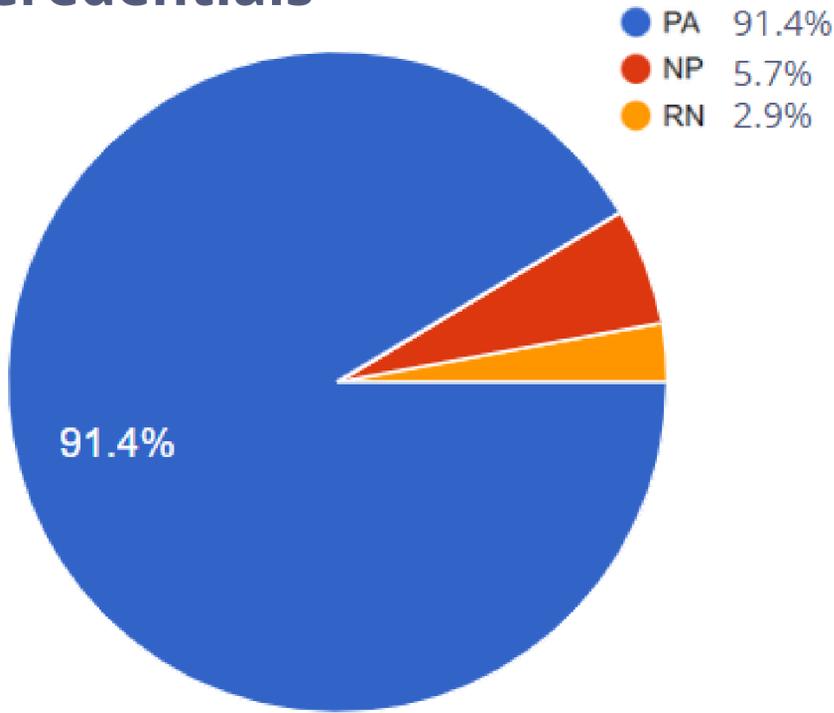


2026 DAY IN DERM THIRD ANNUAL OSDPA CONFERENCE EXHIBITOR INFORMATION CME CONFERENCE

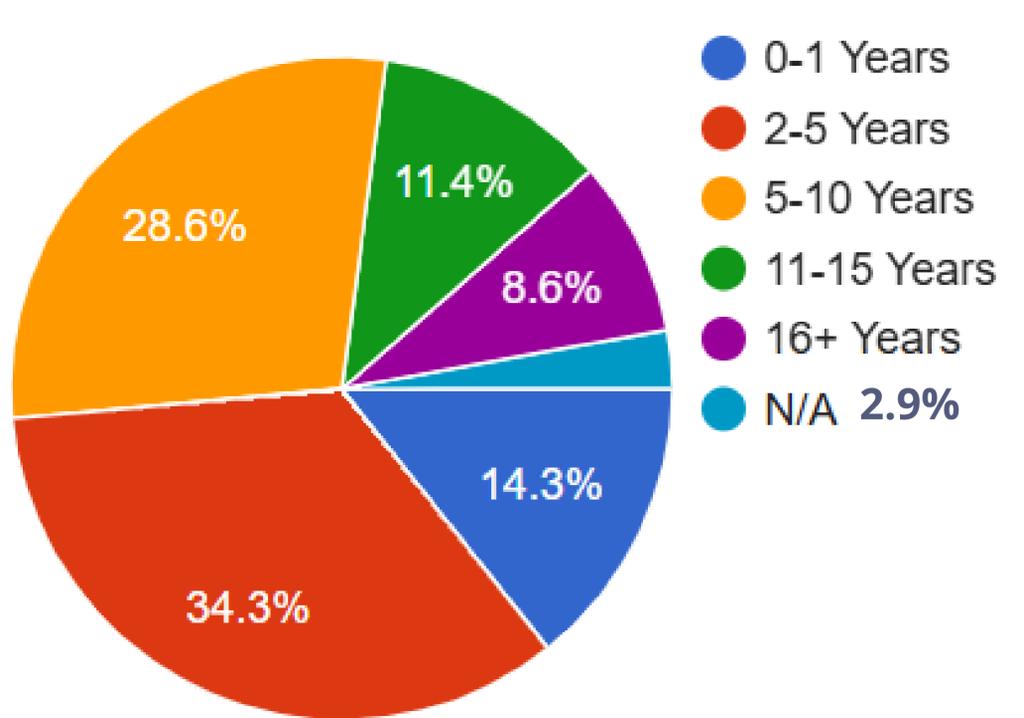
2025 Day in Derm

Statistics & Demogrphahics

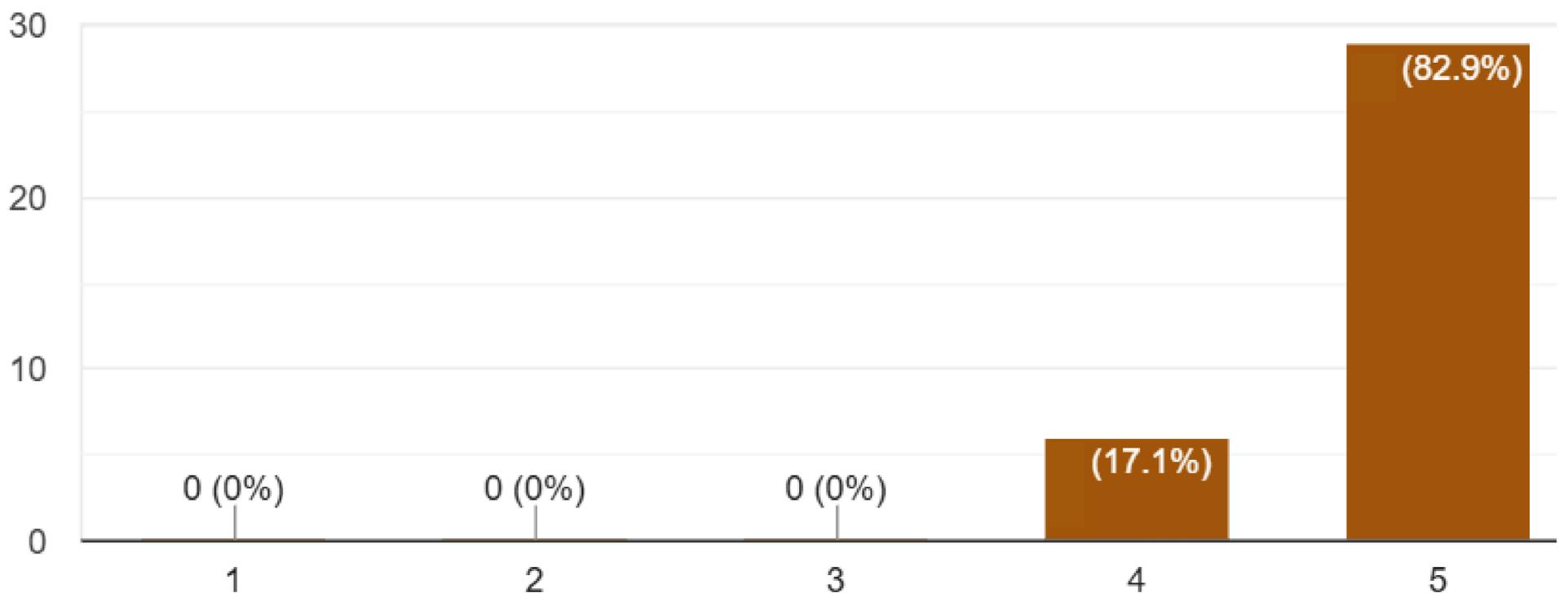
Credentials

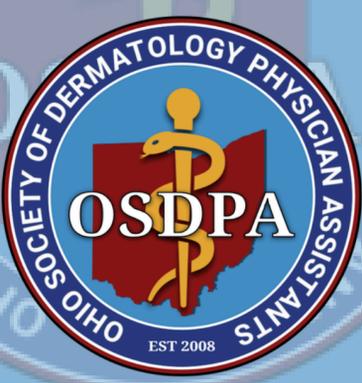


Attendees Years in Practice



Please rate the exhibit hall during the conference on a scale of 1(poor) to 5(excellent)





**2026 DAY IN DERM
THIRD ANNUAL OSDPA CONFERENCE
EXHIBITOR INFORMATION
CME CONFERENCE**

An Invitation to Sponsor and Exhibit at
**2026 Day in Derm
CME Conference!**

Join us in Independence, Ohio for the 3rd annual Day in Derm CME Conference at the Embassy Suites by Hilton Cleveland Rockside, November 7th, 2026. OSDPA is proud to sponsor the only conference for Dermatology PAs and NPs in Ohio.

Sponsorships provide our industry partners with the opportunity to get their brand, services, and products in front of Ohio's Dermatology Physician Assistants and Nurse Practitioners.

The OSDPA strives to continue growth and excellence for the Day in Derm conference with strong sponsors and dedicated providers.

*Day In Derm CME Conference
Partner, you will:*

- **Maximize Visibility**
- **Generate Leads**
- **Showcase your Products**
- **Expand your Network**
- **Build Relationships**
- **Engage with PAs & NPs**

This program is not yet approved for CME credit. Organizers plan to apply for 6 AAPA Category 1 CME credits from the AAPA Review Panel. The total number of approved credits is yet to be determined.



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2026 Day in Derm Third Annual OSDPA Conference

Exhibitor Sponsorship Opportunities

SPONSORSHIP LEVELS

Level Sponsorship Opportunities	Gold 7,000	Silver 4,000	Bronze 3,000
Recognition Benefits			
Company Names listed as official sponsor in Program			
Company logo on sponsorship signage at conference			
Recognition on OSDPA meeting website			
Shout out on social media and newsletter			
Participation Benefits			
Exhibit Table: Six-foot table in exhibit hall, see PAGE 6 for further details Location on first-come first-served basis in order of sponsorship from highest to lowest			
Permission-based attendee list, before event and updated after event			
Included in Exhibit Hall Passport			
Recognition at conference during President's address			
Complimentary conference registrations	3	2	1
Company handout / swag will be added to OSDPA registration packet given to every participant			
Premium Exhibit Space			
First right of refusal to product and branding opportunities (additional fee)			
Branding Benefits			
Advertisement in Conference Program	full page		
Opportunity to put company banner/branding at registration desk			

We request these funds are received no later than July 1st, 2026. Our tax ID is: 26-3902078. Payment may be made via credit card on our registration link (see page 1) or via check (made out to OSDPA) mailed to: Ohio Society of Dermatology Physician Assistants 745 Oakmont Dr. Avon Lake, OH 44012

Day in Derm

Third Annual OSDPA Conference Event & Experience Engagement

PRODUCT THEATER- EXCLUSIVE TO PLATINUM & GOLD SPONSORS \$12,000

Two Available—30-minute Product Theater presentations provide our top sponsors with a live marketing opportunity to share their science, education and/or product demonstrations of the latest innovations in dermatology to a highly engaged audience. All product theaters are scheduled during the breakfast or lunch time slots. These premium product theaters include all coordination, cost, and logistics for the product theater including AV and food & beverage. Sponsor is responsible for speaker and content. Speaker must be approved by OSDPA Board of Directors. Product Theater assignment, dates and times will be assigned in order of level sponsorship from highest level to lowest level

CAREER LOUNGE \$25,000

Back by popular demand! Support attendees in their professional development through opportunities such as professional headshots, CV review, dermoscopy tips, publishing tips, clinical research tips, financial advice and more. This career lounge is located in a prime location in the center of the exhibit hall with included company signage. This was a huge hit for the 2025 OSDPA conference and would love to work with you to make it happen again. This price is inclusive of a gold sponsorship as well!

FRIDAY NETWORKING & “THE NIGHT BEFORE” PRESENT AND PAST OFFICERS DINNER \$5,000

Sponsor an exclusive dinner symposium with the OSDPA Board of Directors and Past Officers. This 90-minute reception provides the perfect opportunity for informal discussions and relationship-building. The package includes full coordination, food & beverage service, and sponsor recognition in event materials.

SATURDAY NETWORKING RECEPTION HAPPY HOUR \$2,500

Sponsor an exclusive networking symposium with the OSDPA Board of Directors and conference attendees in the atrium after the last CME lecture. This 45-minute reception provides the perfect opportunity for informal discussions and relationship-building. The package includes full coordination, food & beverage service, and sponsor recognition in event materials.

PA WEEK GIFT \$5,000

Our annual conference takes place exactly one month after National PA Week. We are offering a timely opportunity for your organization to recognize and celebrate the vital role physician associates play in advancing patient care. By sponsoring the PA Week Gift, your company demonstrates its commitment to the patients and communities that PAs serve every day. This high-visibility touchpoint reinforces your dedication to supporting the clinicians who rely on your therapies and innovations. Gifts will be given at the conference, but an email blast with your company logo and gift will be sent out to our over 100 members on National PA week.

ADDITIONAL REPRESENTATIVE \$200

Increase your company's presence by having additional representation at the conference, sign up through the general sign up link under associate.

BRANDED BREAKS \$3,000

Two available. Attendees appreciate breaks and snacks between the sessions. Sponsor a break – in the exhibit hall - and receive recognition with onsite signage in exhibit hall and conference space, and the opportunity to choose a theme along with a physical presence near the food and beverage.



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Day in Derm

Third Annual OSDPA Conference Highlight Opportunities & Product/Branding Opportunties

BRANDED CONTINOUS BEVERAGE \$5,000

Make your brand visible throughout the conference by branding the all-day beverage offerings available in the pre-conference space and the exhibit hall. Sponsors will receive on-site signage and table-top signage. Optional add on: branded napkins and/or branded coffee sleeves

EMAIL BLAST \$1,000

OSDPA will send one email to membership and attendees before or during the meeting. Email may not exceed 1,000 characters or include more than one link. All content must be approved by OSDPA staff.

CONFERENCE PROGRAM ADVERTISEMENT FULL PAGE \$3,000/HALF PAGE \$1,500

Sponsoring an advertisement in the conference program offers a unique opportunity to connect your brand with dermatology PAs and NPs, key decision-makers in patient care, enhancing your visibility and positioning your company as a trusted partner in advancing dermatologic education and practice

ATTENDEE TOTE BAG \$5,000

Every in-person attendee will carry your company name and logo on their co-branded meeting bag (product logos will not be accepted). You may include one product flyer or swag in every bag.

NOTEBOOKS \$2,500

Your company logo will be printed on the cover of the note-taking pad for attendees to retain all their educational pearls learned at the Keystone Dermatology Conference.

PROFESSIONAL PHOTOBOOTH \$5,000

The Branded Photo Booth provides an engaging and fun experience for attendees to capture memorable moments while prominently showcasing your company's logo and branding. As a sponsor, your brand will be featured in every photo, creating lasting impressions and generating social media buzz throughout the conference.

ADDITIONAL SPONSORSHIPS

Have something special in mind? We would love to hear it! We are open to any creative sponsorship opportunities your company may be interested in. Please contact OSDPA Conference Manager Margaret McKernan if interested to discuss potential opportunities at rcmthoughtleaders@gmail.com



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Day in Derm

Third Annual OSDPA Conference

Exhibitor Information

EVENT INFORMATION



Location: Embassy Suites by Hilton Cleveland Rockside



Exhibit Space: 6:30 AM - 2:00 PM



Exhibit Set-Up: 9:00 AM



Exhibit Hall Hours: 10:00 AM - 2:00 PM



SHIPPING INFORMATION

All shipments/packages should be labeled with the following:

Embassy Suites Event: OSDPA meeting, November 7th, 2026
Hold for: Embassy Suites by Hilton Cleveland Rockside
5800 Rockside Woods Blvd N,
Independence, OH 44131



CONTACT US



www.ohiodermpa.org



ohiodermpa@gmail.com

We are happy to work with you to develop the right engagement that meets your organization's marketing objectives while supporting the OSDPA in alignment with our event strategy.

Day in Derm

Third Annual OSDPA Conference

Exhibitor Information



**Helping People
To Grow Better
Together.**

Payment Information

Tax- ID: 26-3902078

Sponsor/Exhibitor agrees in consideration of the sponsorship/exhibiting benefits outlined in the Industry Partner Prospectus to pay in full the selected sponsorship level amount(s) or exhibit only fee by the required due date. OSDPA and Sponsor/Exhibitor acknowledge that the Sponsor/Exhibitor's role in the Day in Derm CME Conference is limited to making a financial contribution and receiving sponsorship benefits or exhibit space, and that the Sponsor/Exhibitor is not otherwise involved in the Day in Derm CME Conference. The Sponsor/ Exhibitor is neither a decision-maker nor an advisor to the Day in Derm CME Conference. All payments must be paid in USD. OSDPA accepts credit card and checks for payment. Full payment is due within 30 days of sponsorship registration, a 2.5% fee will be applied to unpaid payments after 30 to 45 days and sponsorship will be cancelled for no payment after 60 days or by October 9th, 2026, whichever may come first. Full payment is due for sponsorship registrations received after October 9th, 2026. Checks should be made payable to OSDPA and mailed to:

REGISTER NOW

<https://forms.gle/zfyaggYtSK52qgfo9>



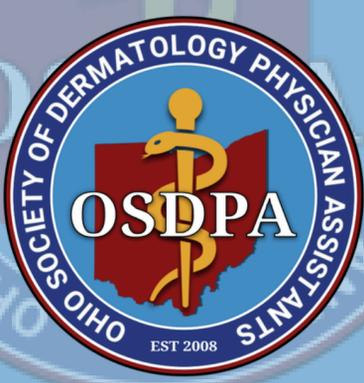
OSDPA
attn: Margaret McKernan
745 Oakmont Dr. Avon Lake, OH 44012



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Exhibit Information for Sponsors

Exhibit Space: 6-foot tabletop display, variable chairs

Exhibiting Benefit:

- Dedicated Break with Exhibit Hall Passport for attendees (including prizes for completion)
- Lunch will be served just outside the exhibit hall/ pre-function space
- Company logo on OSDPA website and conference signage (registration, podium)



Exhibit Hall Schedule:

Sat Nov 7, 2026	7:00 AM	8:00 AM	Registration and Breakfast
	7:15AM	7:45AM	Product Theater
	7:45 AM	8:00 AM	President's Address- Dr. Rachel McKernan, DMSc, MPAS, PA-C
	8:00AM	9:00AM	Dermoscopy Workshop- Erin Monahan PA-C
	9:00AM	10:00AM	Acne Scarring and Hyperpigmentation- Dr. Cory Rubin
	10:00AM	10:30AM	Break with Exhibitors
	10:30AM	11:30AM	Alopecia- Dr. Cory Rubin
	11:30AM	12:30PM	Lunch- Product Theater
	12:30PM	1:30PM	Literature Review -
	1:30PM	2:00PM	Break with Exhibitors
	2:00PM	3:00PM	Inflammatory skin diseases (Atopic Dermatitis, Psoriasis, Prurigo Nodularis, Hidradenitis Suppurativa) - Dr. Rocco Serrao
	3:00PM	4:00PM	Kodachromes (case studies) - Dr. Schrom
	4:00PM	4:45PM	Relax and Network with Colleagues
	Exhibit Hall 10:00AM-2:00PM		
*schedule is subject to changed based on conference agenda developments			

Day in Derm 2026 will be held at the Embassy Suites 5800 Rockside Woods Blvd N, Independence, OH 44131. The exhibit hall will be held in the salon next to the main session room.

Booth Information

The booth space includes a six-foot table and variable chairs. To maintain uniformity and to prevent obstruction of view of adjoining booths, no solid or draped walls can be higher than eight (8) feet in the back and four (4) feet on the sides. Sponsors are responsible for the cost of audiovisual, electrical, internet, and shipping and handling costs pertaining to their exhibit space. All services or materials supplied by any contractors ordered by exhibitors/sponsors will be billed directly by the contractor to the exhibitor/sponsor. Therefore, the meeting does not assume any liability or responsibility for any act performed or omitted by such official contractors.

Assignment of Space

All booths will be assigned on a first come, first served basis in the order of sponsorship level from highest to lowest.

Registration

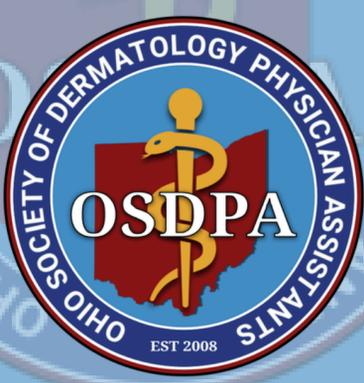
All company representatives must be registered with their own individual email addresses to attend the meeting. No representative will be admitted to the exhibit area without an exhibitor's badge. Registered representatives may attend all scientific sessions and social events; however, no business may be done within session room.



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**2026 DAY IN DERM
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EXHIBITOR INFORMATION
CME CONFERENCE**

Terms & Conditions

The following terms and conditions are designed to give structure to the relationship between the Ohio Society of Dermatology Physicians Assistant (OSDPA) and sponsoring/exhibiting companies in preparation for and during OSDPA’s 2026 Day in Dermatology CME Conference. Neither the rights nor obligations under this Agreement shall be assigned or otherwise disposed of without the prior written consent of the non-assigning party. Any attempted assignment of this Agreement shall be null and void and shall constitute a breach of the agreement, resulting in cancellation at the discretion of OSDPA. OSDPA is the sole authority for resolving questions or issues arising from the interpretation of the following terms and conditions. The authorized sponsor signing the Agreement is responsible to ensure the company representatives who will be involved in any activity relating to the conference will be aware of and comply with these conditions.

ELIGIBILITY: Sponsors/Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to attendees, as determined by OSDPA in their sole discretion. OSDPA reserves the right to determine the eligibility of any assets for display at Day in Derm 2026

SPONSOR CANCELLATION & REFUND POLICY: Notification of cancellation must be done in writing to ohiodermpa@gmail.com. The benefits provided to meeting sponsors start immediately upon payment or receipt of purchase order. No refunds will be given for any cancellations of a sponsor within 30 days of the conference. In the event of cancellation by the Sponsor (other than because of any restrictions enforced by government regulations), the following cancellation fees will apply

Cancellation Date	Cancellation Fee
More than 90 days (August 9th, 2026)	25% of total sponsorship fee
60-90 days (August 10th, 2026- September 8th, 2026)	50% of total sponsorship fee
30- 60 days (September 9th, 2026- October 8th, 2026)	75% of total sponsorship fee
On and after October 9th, 2026	100% of sponsorship total

EXHIBIT ONLY CANCELLATION & REFUND POLICY: Notification of cancellation must be done in writing to ohiodermpa@gmail.com no later than October 8th, 2026, to receive a refund minus a \$250 administrative cancellation fee. No refunds will be given for cancellations received after October 9th, 2026.

INSURANCE: It is the responsibility of each sponsor/exhibitor to maintain insurance against injury to person or damages or losses of property in such amounts as the exhibitors deems adequate. Insurance protection will not be provided either by the OSDPA or the Hotel.

SECURITY: The exhibit area will be in a public space of the Hotel. OSDPA will not be providing security when the meeting is not in session. The meeting rooms should be locked but it is encouraged and recommended that nothing of significant value is left in the exhibit space during off hours.

LIABILITY & INDEMNIFICATION: The sponsor/exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising out of any property of exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with exhibitor’s participation in Day in Derm 2026. The exhibitor shall protect, indemnify, hold harmless and defend OSDPA, its officers, directors, agents and employees, and the Hotel and its agents and employees from and against any and all such claims, liabilities, losses, damages and expenses; provided that the foregoing shall not apply to injury, loss or damaged by or resulting from the negligence or willful misconduct of OSDPA, its officers, directors, agents and employees, and the Hotel and its agents and employees. In case any part of the exhibition hall is destroyed or damaged so as to prevent Day in Derm 2026 from permitting an exhibitor to occupy assigned space during any part of the whole of the exhibition period, or in case occupation of assigned space during a part or the whole of the exposition period is prevented by strikes, Acts of God, national emergency or other cause beyond the control of OSDPA, then the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor; and the exhibitor hereby waives any claim against the OSDPA, its officers, directors, agents and employees for losses or damages which may arise in consequence of such inability to occupy assigned space. **FORCE MAJEURE:** In case of Force Majeure, OSDPA reserves the right to modify dates, time schedules, event plans and programs. In case of forced cancellation of the event, money paid by Sponsors/Exhibitors will be reimbursed, subsequent to proportional deduction of expenses incurred.

INTERPRETATION & APPLICATION OF TERMS & CONDITIONS: All matters in question not specifically covered by these terms and conditions are subject to the decision of OSDPA. Sponsors/Exhibitors agree to comply with all subsequent reasonable rules adopted by OSDPA for Day in Derm 2026. OSDPA may grant permission to exhibit, subject to such special conditions or limitations, as it is deemed necessary to assure that an exhibit satisfies the basic criteria for technical exhibits.

